NFL Flag New Mexico is committed to the principles of Positive Coaching and against a "win-at-all-cost" mentality. A win-at-all-cost coach has only one goal – to win. Our coaching philosophy is one that shares the goal (wants to win) but has a second goal that is even more important – to use this sports experience to help young people learn "life lessons" and positive character traits that will help them be successful throughout their lives.

To ensure the appropriate atmosphere for these activities, our organization has adopted azero-tolerance policy in the enforcement of the NFL Flag New Mexico Code of Conduct.

- I will place the emotional and physical well-being of my players ahead of mypeond desire to win.
- I will treat each player as an individual and expect age-appropriate skills from all myplayers.
- I will do my best to provide a safe playing situation for my players.
- I will lead by example in demonstrating fair play and sportsmanship to all myplayers on and off the field.
- I will respect the decisions of referees and coaches.
- I will remember that I am a youth sports coach and that the game is for children andnot adults.
- I will adhere to the Coaches Code of Conduct while participating in any NFL Flag New Mexico sports activity.
- I will be knowledgeable in the rules of each sport that I coach and will teach theserules to my players.

I do understand that I will abide by the above Code of Conduct, if I do not live up to theCoaches' Code of Conduct, I will be banned from participating in NFL Flag New Mexico activities for a period of time determined by NFL Flag New Mexico.